

Extend the tourist season by developing experiential tourism offers

Evaluate your good practices

- I know how to welcome my clients in a personalized way
(with a word, a personalized attention)
- I often put myself in my clients' shoes
- I try to make their stay, visit, practice or activity as comfortable as possible
- If I'm doing an animation or a guided tour, I try to
modify my text, my messages
- I serve local seasonal products as much as possible or direct
my customer according to
- **I want my client to have a memorable time**
- My offer, my product, my service has an element that is
out of the ordinary

