

Sustainable Development Goals Actions to be undertaken





Priority Deadline

Colior Tourisme	Actions to be undertaken Experience Training and the Data Action of	(1 à 3)	
	SDGs 1 : Contribute to local development		
	Support local associations		
	Favouring local craftsmen and producers		
	Create partnerships with local associations		
	Establish partnerships with farmers		
	Give priority to integration structures such as WISE		
	SDGs 2: Limit food waste		
	Cooking with local and/or organic and seasonal products		
	Offer a vegetarian menu		
	Adapting dishes to different appetites		
	Use the same food for several recipes		
	Reuse leftovers		
	Systematically offer the doggy bag		
	Enhance the value of unsold food by donating it to associations or by reselling it at		
	a lower cost (Too Good to Go app)		
	Limit the consumption of endangered species and/or meat products		
	Use equipment to better manage stocks (vacuum storage, cooling cells, etc.)		
	Reduce the menu for better stock management		
	SDGs 3: Ensure safety and well-being at work		
	Keep all chemicals ("dangerous", "toxic") in a designated, protected and secure area		
	Refrain from using hazardous chemicals		
	Ensure good ventilation of indoor spaces		
	Staff		
	Providing staff with opportunities for leisure and recreation in the workplace		
	Establish a fair and balanced pay policy		
	CONSELLET ACCOMPACNEMENT Clarify job descriptions on expectations with regard to the organisation's		
	sustainable commitment.		
	Implement tools and actions to involve employees in the company (participation in		
	the company project, organisation of exchanges, meetings, etc.)		
	Provide a welcome booklet to all new people who join the organisation (seasonal and permanent staff)		
	SDGs 4: Train your employees		
	Welcoming trainees/interns to the company		
	Setting up a training plan		

Sustainable Development Goals Actions to be undertaken	Priority (1 à 3)	Deadline
SDGs 5: Promote equality		
Prohibit discrimination in hiring		
Seek equity in pay		
Promote gender diversity in services		
Implement measures to prevent all forms of harassment		
SDGs 6: Conserve water		
<u>General</u>		
Bringing the sanitation system into compliance		
Monitoring consumption		
Take monthly readings of water meters		
Analyse consumption according to the number of users		
Periodically check for water leaks		
Install water sub-meters (per building, per floor, in the kitchen, per sanitary block, per annex service, per mobile home, etc.)		
Check the water flow rates		
Map all water extraction points and the pipe network		
Limit consumption		
Install flow reducers (double expansion taps, aerators, aerator, presence detector)		
Install energy-saving equipment on taps and shower heads (clay showerheads, etc.)		
Install thermostatic mixing valves		
Prefer timed taps or push buttons in communal bathrooms		
Raise awareness among customers and staff		
Put up eco-gesture displays for customers		
Raise staff awareness of water saving		
<u>Function</u>		
Sanitary / Laundry Choose dual-flush toilets Chemical Control		
If the toilet does not have a dual flush system, insert a brick (or other object) in the toilet tank to limit the volume of water used		
Favour showers or install low-level bathtubs		
Load washing machines to their maximum capacity		
Make towel changing a service on demand		
Place (rubber) laundry balls in the drum		
Kitchen/bar		
Avoid turning on kitchen equipment when entering in the morning		
Never defrost with water but at room temperature		
Reuse water from washing fruits and vegetables in the kitchen for watering		

Sustainable Development Goals Actions to be undertaken	Priority (1 à 3)	Deadline
Invest in low-flow rinsing guns (very quick return on investment)		
Do not clean utensils with hot running water (fill the sink with water instead)		
Recover water from carafes		
Remove leftovers by scrubbing cutlery rather than using a hot water shower		
Collect cooking oil in special containers collected by specialised companies		
Collecting food fats in grease traps connected to the drains		
Collect rainwater to water green areas		
Watering outside of hot hours		
Set the cutting height of the lawnmower higher (about 7.5 cm). Longer grass will retain moisture better		
Consider mulching		
Prefer automatic watering systems and localized devices (micro-sprinklers, drip irrigation for roots, etc.)		
SDGs 7: Save energy and promote renewable energy		
General Monitor consumption		
Take a monthly reading of the energy meters and analyse the consumption according to the number of visitors		
Choose a green electricity supplier		
Install meters or timers for less frequented areas		
Regularly monitor your equipment to ensure that it is working efficiently		
Limit consumption		
Turn off equipment not in use (especially after peak periods)		
Always unplug unused chargers C		
Favour class A electrical equipment		
In communal toilets, use timed taps or push buttons		
Raise awareness among customers and staff		
Make users aware of the need to turn off printers/copiers at the end of the day or install a timer on the power supply		
Raise awareness of energy saving among staff		
Function		
Sanitary / Laundry		
Start wash cycles only when the machine is full		
Prefer laundries with an ozone washing system (low temperature, reduced washing time, little detergent)		
Air dry rather than tumble dry		

Sustainable Development Goals Actions to be undertaken	Priority (1 à 3)	Deadline
Ensure that the temperature of the wash water is set correctly		
Switch to a super-spin washing machine		
Kitchen / bar		
Regularly clean the grids at the back of fridges and place them away from cooking appliances		
Regularly defrosting cold cabinets		
Use lids to cook food more quickly and therefore use less energy		
Keep the opening of cold rooms and freezers to a minimum		
Check the seals of fridges and freezers for leaks		
Use cold water for cleaning		
Connect dishwashers to the hot water system to avoid heating the water with the appliance's resistance		
Separate cold-producing equipment from hot equipment and parts		
Respect the preheating times		
Close kitchen doors when hoods are in use		
Building management		
Review the thermal insulation of your facility		
Investigate the possibility of using environmentally friendly materials for wall and roof insulation		
Insulate (lag) pipes		
Clean and maintain ventilation filters		
Regularly maintain the boiler or remove dust from electric convectors		
Regularly remove dust from the air inlets of ventilation systems		
Prefer a double-flow suction system (VMC hood)		
Use low-energy light bulbs and LEDs		
Recover heat from rooms and equipment that heat (e.g. laundry room, boiler room, etc.) to preheat domestic hot water pipes or other rooms.		
Install a centralized technical management system (CTM) / nome automation		
system Choose light colours for your walls and decoration. This will avoid having to use the lights during the day.		
Install thermal solar panels		
Install photovoltaic solar panels		
Install motion detector lighting		
Remove dust from light fittings to improve lighting quality		
Solar lighting, intensity control		
Install charging stations for electric vehicles		
Check for the presence of the "Energy Star" symbol on computer equipment		
Turn off illuminated signs as soon as possible		
Rooms		
Prioritise the occupation of the best insulated rooms in the same place (floor, wing, etc.)		

Sustainable Development Goals Actions to be undertaken	Priority (1 à 3)	Deadline
Install curtains to prevent heat loss		
Make the most of daylight to reduce the need for lighting		
Adjust the temperature of the rooms, not according to the time of day, but rather according to their occupancy. Regulated temperature		
Link the management of electrical and electronic appliances to a magnetic card. If electrical appliances are not linked to a magnetic card, ask your staff to systematically switch off all standby appliances such as televisions.		
Adapt ventilation rates according to room occupancy		
Limit the range of action of the air conditioning control boxes (+/-2°C)		
SDGs 8: Be competitive		
Monitor committed establishments, winners of sustainable tourism awards, new eco-technologies		
Have a welcome booklet for staff		
Encourage accommodation for seasonal workers on site or in nearby accommodation		
Make staff aware of their environmental commitments (running workshops, training employees according to their jobs, displaying good ecological habits, communicating the structures' commitments, etc.)		
SDGs 9: Be innovative	·	
Be attentive to changes in the tourism sector and customer demands		
Renew the products and services offered		
Build with infrastructures using sustainable materials		
Appoint a "sustainable tourism" referent among the staff		
SDGs 10: Enable access to holidays for all		
Encourage the reception of all types of customers by accepting payment methods such as holiday vouchers and CAF holiday vouchers		
Facilitate access for people with disabilities		
Work on an adapted offer (accommodation, transport, leisure activities, etc.)		
SDGs 11: Promote local heritage		
To facilitate the discovery of the territory by providing customers with all the necessary information, by knowing the local environment (tangible and intangible heritage)		

Sustainable Development Goals Priority Deadline Actions to be undertaken (1 à 3) SDGs 12: Develop short circuits and responsible purchasing General Calculate your carbon footprint Favour, as far as possible, recycled, reusable, repairable, biodegradable, recoverable, fair trade and/or eco-labelled products Avoid disposable products Buy local and seasonal products to reduce pollution caused by the transport of goods Recover soap (Unisoap, Soap for Hope...) Give preference to traditional or solid soap over liquid soap Offer your guests organic cosmetics Always use recycled paper (both for printing paper and toilet paper) Avoid using too many cleaning products Give preference to natural and/or eco-labelled cleaning products Check the origin of products sold in the shop/grocery shop Sell, if possible, products whose production respects ecological and social imperatives Buy from local artisans Make grouped orders Consider water and energy consumption criteria when purchasing new equipment Favour eco-responsible and local service providers and suppliers Furnish the areas of your establishment with wooden objects from sustainable sources and furniture made of natural materials Kitchen / bar Give preference to organically grown products, within the same production distance Choose vegetables and fruit in season Promote the organic nature of products or local producers to customers [poster, map, website...] For breakfast: avoid individual packaging as much as possible, make products available in bulk Meet your producers directly Reduce the size of the menu Use cloth tablecloths and napkins as they are reusable Pay attention to the origin of the food products used Use fresh products with little or no preservatives/dyes and as little packaging as possible Limit individual packaging and favour bulk products For coffee, eliminate individual pods Consider growing a small vegetable garden, whatever your space!

Sustainable Development Goals Priority Deadline Actions to be undertaken (1 à 3) SDGs 13: Recover, separate waste and recycle General Identify the waste stream and list the types of waste Install equipment at each point of internal waste production Inform staff and customers of its waste policy Identify and select suppliers who have already implemented eco-efficiency measures and who are willing to take back used packaging and equipment Avoid disposable products Buy products in bulk rather than in individual packages Use rechargeable batteries and choose solar chargers Fold boxes to limit volume Make donation boxes available Think about re-use (Emmaus...) Kitchen / bar For the breakfast buffet, choose small plates to limit the amount of food taken For the breakfast buffet, avoid individual packaging Use reusable items, such as cloth napkins and glass glasses Prefer returnable bottles Favour buying in large packages Make your own compost Reception Explain the sorting instructions in the establishment orally when customers arrive Hand out a sorting bag or a leaflet explaining sorting to your customers on arrival Collect used batteries at the reception desk Choose refillable ink cartridges Encourage double-sided printing Prefer to buy reams of 100% recycled paper (unbleached or chlorine-free) Negotiate the return of pallets by suppliers Dematerialise customer and supplier relations as much as possible Rooms Provide reusable cups in the rooms, instead of plastic ones Provide in each room or in a specific place different bins for differentiated collection

Sustainable Development Goals Actions to be undertaken	Priority (1 à 3)	Deadline
SDGs 14: Conserve biodiversity and the environment		
Outdoor		
Favour local species in planting		
Choose mainly drought-tolerant plants		
Ban the use of pesticides (insecticides, herbicides) and chemical fertilizers in favour of manual or thermal weeding		
Consider mulching to reduce evaporation		
Outside, clean with water without products		
Raise awareness about the preservation of natural environments (posters, discovery trails, etc.) with or without a facilitator		
Encourage diversity by cultivating a wide range of species and varieties, and by diversifying habitats for wildlife (hedges, walls, woodpiles, etc.).		
Near terraces, install pots of plants that are naturally repellent to mosquitoes		
Plant plants that attract butterflies and bees (in partnership with a beekeeper)		
Maintain "wild" areas without mowing them to preserve biodiversity		
Provide nesting places for birds		
Ask delivery drivers to turn off their engines while unloading		
Cooking		
Include organic or vegetarian products on the menu		
Ban endangered species from menus		
Interior		
Give preference to furniture and paper products (office and hygiene) from sustainably managed forests.		
Favour products (detergents, toilet paper and paper towels) with a recognised label or certification		
Try replacing traditional cleaning products with natural products [white vinegar, bicarbonate, microfiber cloth for windows, etc.].		
Use the right dose of household products		
CONSEIL ET ACCOMPAGNEMENT		
SDGs 15: Provide soft mobility		
Provide accurate directions to the accommodation, especially if arriving by train/coach		
Offer to transport guests from the nearest train or bus station to the accommodation site		
Establish partnerships with car rental companies for people who come by train, for example		
Make bicycles available to customers in the accommodation (purchase or hire: e.g. Ouibike)		
Communicate about the bike hire services of the Morlaix Bay Tourist Office		
Provide information on ideas for car-free trips		

Sustainable Development Goals Actions to be undertaken	Priority (1 à 3)	Deadline
Providing customers with public transport timetables and routes		
Offer small discounts to those who use the train or other public transport		
SDGs 16: Facilitating meetings with local people		
Offer heritage tours with a local guide or local people		
SDGs 17: Develop partnerships		
Engage in solidarity actions (1% for the planet, support or commitment to local associations)		
`alibri Taurisma		
OIIDH TOURISMC		
CONSEIL ET ACCOMPAGNEMENT		